

Republic of Iraq

Ministry of Higher Education & Scientific
Research Supervision and Scientific
Evaluation Directorate Quality Assurance
and Academic Accreditation International
Accreditation Dept.

Academic Program Specification Form For The Academic

University: *of Thi-Qar*
College : *Administration and Economics*
Number Of Departments In The College *Business*
: Date Of Form Completion :

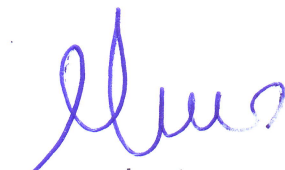


Dean's Name Date :

22/11/2022

Prof. Sadq Zwer Lglag

Signature



Dean's Assistant
For Scientific
Affairs

Asahag naser

Date : *22/11/2022*

Signature



The College Quality
Assurance And
University
Performance
Manager

Date : *22/11/2022* / Signature

Mahmood dakhlil

Quality Assurance And University Performance

Manager Date : *22/11/2022*

Signature



Hayder Abed Redhi

TEMPLATE FOR PROGRAMME SPECIFICATION

HIGHER EDUCATION PERFORMANCE REVIEW: PROGRAMME REVIEW

PROGRAMME SPECIFICATION

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. It is supported by a specification for each course that contributes to the programme.

TEMPLATE FOR COURSE SPECIFICATION

HIGHER EDUCATION PERFORMANCE REVIEW: PROGRAMME REVIEW

1. Teaching Institution	University of Thi-Qar
2. University Department/Centre	Business Administration
3. Course title/code	business economics
4. Modes of Attendance offered	weekly
5. Semester/Year	first semester/2021-2022
6. Number of hours tuition (total)	30
7. Date of production/revision of this specification	2022
8. Aims of the Course	
<ol style="list-style-type: none"> 1. The course aims to complete the requirements for studying business economics, considering that the subject is one of the scientific and fundamental principles that represent the essence of the study of management science and its relationship to economic concepts. 2. Develop students' abilities to meet work requirements in the business environment 	
9. Learning Outcomes, Teaching, Learning and Assessment Methods	

1. Cognitive goals

A1- Understand the student to business economics management.

A2- Review the most important quantitative models that contribute to logical decision-making.

A3- The student's understanding of how to use models and theories to solve problems.

B. The skills goals special to the course.

B1 - Use illustrations and diagrams to contribute to a broader understanding of the topic being explained.

B2 - Ask the students to create worksheets (pipers) on external topics related to the topic studied.

Teaching and Learning Methods

1. Lectures
2. Panel discussions
3. Reports
4. Daily Exams (Assignment)
5. ask questions

Assessment methods

1. Attending, interacting and participating in the lecture
2. Written exams (30 marks)
3. Duties assigned to students (5) degrees
4. - Level of commitment (5) degrees

C. Affective and value goals

- C1- Logical sequence of ideas
- C2- Objectivity in discussions
- C3- Logical analysis/concept
- C4- Brainstorming

Teaching and Learning Methods

- 1- Lectures
- 2- Questions and intellectual discussions

Assessment methods

- 1- Continuous presence
- 2- Interaction and participation
- 3- Oral questions

D. General and rehabilitative transferred skills (other skills relevant to employability and personal development)

- Enable the student to employ the acquired skills in solving problems that arise during the application in daily life

Week	Hours	Unit/Module or Topic Title	Teaching Method	Assessment Method
first week	2	The nature and objectives of managerial economics	Discussing and asking questions	Marking the lecture participants
second week	2	production decisions	Discussing and asking questions	Marking the lecture participants
third week	2	Cost analysis and cost considerations	Discussing and asking questions	Marking the lecture participants
fourth week	2	Market structure and price analysis	Discussing and asking questions	Marking the lecture participants
fifth week	2	Commodity differentiation decisions	Discussing and asking questions	Marking the lecture participants
sixth week	2	Focus, integration and integration between projects	Discussing and asking questions	Marking the lecture participants
Seventh week	2	First month exam		
eighth week	2	Profits and management decisions	Discussing and asking questions	Marking the lecture participants
tenth week	2	Make decisions and take risks	Discussing and asking questions	Marking the lecture participants
eleventh week	2	market economy problems	Discussing and asking questions	Marking the lecture participants
twelfth week	2	Study and analysis of demand	Discussing and asking questions	Marking the lecture participants
fourteenth week	2	Sales forecast	Discussing and asking questions	Marking the lecture participants
fifteenth week	2	second month exam		

11. Infrastructure

1. Books Required reading:

Managerial Economics, Mahdi Sahar
Managerial economics books / books on enterprise theory / books on microeconomics.

2. Main references (sources)	
A- Recommended books and references (scientific journals, reports...).	
B-Electronic references, Internet sites...	

12. The development of the curriculum plan