

Republic of Iraq  
Ministry of Higher Education & Scientific  
Research Supervision and Scientific  
Evaluation Directorate Quality Assurance  
and Academic Accreditation International  
Accreditation Dept.

## Academic Program Specification Form For The Academic

University: *of Thi-Qar*  
College : *Administration and Economics*  
Number Of Departments In The College *Business*  
: Date Of Form Completion :



Dean's Name Date :

*22/11/2022*

*P. prof. Sadq Zwer Lglag*

Signature



Dean's Assistant  
For Scientific  
Affairs

*Asahag naser*

Date : *22/11/2022*

Signature



The College Quality  
Assurance And  
University  
Performance  
Manager

Date : *22/11/2022* / Signature

*Mahmood dakhlil*

Quality Assurance And University Performance

Manager Date : *22/11/2022*

Signature



*Hayder Abed Alhadi*

# course description form

## Course description

This course description provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the student to achieve, demonstrating whether he has made maximum use of the available learning opportunities. It must be linked to the description of the program.

Dhi Qar University - College of Administration and Economics	1. Educational Institution
Business Administration	2. Scientific Department / Center
International Business Administration	3. Course name / code
	4. Forms of attendance available
First course	5. Semester/year
45	6. Number of hours of study (total(
2022	7. Date of preparation of this description
8. Course objectives	
• Developing students' abilities and skills in international administrative work.	
• Introducing students to the importance of transferring the organization's activities from the local to the international level.	

10.Course outcomes and methods of teaching, learning and assessment

A- Cognitive goals:

- It enables the student to deal with international business administration.
- Enable the student to employ the skills he learned to deal with international business.

B - Skills objectives of the course:

- Training students on how to use their international skills at work.
- Discussing administrative issues related to international business management.

Teaching and learning methods

- Applications, panel discussions.
- Exercises and activities in the electronic class.
- Guiding students to some study cases to benefit from.

Evaluation methods

Participation in the classroom.  
presenting activities  
Semester and final exams and activities.  
Interactive training.

C- Emotional and Value Objectives:

- ١ Develop the student's ability to work on the duties and deliver them on time.
- ٢ Quickness of intuition and handling of outstanding issues in the negotiations.

Teaching and learning methods

- Manage the lecture in a way that feels the importance of time.
- Assigning the student some group activities and duties.
- Allocate a percentage of the class for group activities.

Evaluation methods

Active participation in the classroom is evidence of the student's commitment and responsibility.  
Commitment to the deadline in submitting assignments and research.

D - General and transferable skills (other skills related to employability and personal development).

1- Develop the student's abilities in the negotiation process.

2- Developing the student's cognitive abilities in the art of negotiation management.

#### 10. Infrastructure

	1- Required prescribed books
	2 main references (sources)
	Recommended books and references (scientific journals, reports, ....)
All websites	B electronic references, websites...

#### 11. Course Development Plan

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## 10. Course Structure

Week	Hours	ILOs	Unit/Module or Topic Title	Teaching Method	Assessment Method
first week	3	Introduction to International Business	• Introduction to International Business	Discussing and asking questions	Marking the lecture participants
second week	3	international trade theories	Its concept - its types	Discussing and asking questions	Marking the lecture participants
third week	3	international trade theories	• Reasons for entering into international business	Discussing and asking questions	Marking the lecture participants
fourth week	3	International business environment	International business terminology	Discussing and asking questions	Marking the lecture participants
fifth week	3	Stages of the international management process	• International Business Administration and International Marketing	Discussing and asking questions	Marking the lecture participants
sixth week	3	Management Jobs in International Business	• Classification of companies on an international scale	Discussing and asking questions	Marking the lecture participants
Seventh week	3	Exam	• Stages of the international management process	Discussing and asking questions	Marking the lecture participants
eighth week	3	International marketing	• International business environment	Discussing and asking questions	Marking the lecture participants
ninth week	3	international human resource management	• Analysis of the economic environment	Discussing and asking questions	Marking the lecture participants
tenth week	3	International Trade Organization	• The most important global changes that occurred in the economic environment	Discussing and asking questions	Marking the lecture participants
eleventh week	3	Oversight of international business		Discussing and asking questions	Marking the lecture participants
twelfth week	3	Exam		Discussing and asking questions	Marking the lecture participants
thirteenth week	3	Mid-term exam			